

ASIA THREADS

Production incubation workshop for producers
From SAARC, ASEAN and Europe.

WORKSHOP DETAIL & APPLICATION SUMMARY

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ASIA THREADS is a production incubator and network development workshop designed for feature fiction projects from ASEAN and SAARC countries. Its purpose is to provide strategic skills and connectivity to producers within the region and Europe.

ASIA THREADS is open for 10 producers. Between 2-4 seats are further available for related professionals who don't have a project but seek to build knowledge on the regions diverse market and producing in general.

Workshop Rationale

Contemporary Asian cinema is the world's fastest growing entertainment market. Growing diaspora audience and availability of cross funding creates high value space for co-productions. Producers despite their skill often face challenges of working in a rapidly changing entertainment field where networks, connectivity and understanding of work in different places is value information.

APPLY IF YOU ARE

A producer with minimum (3+) years of experience working with cinema in any discipline as a creative head.

You seek to expand territories and build creative contents through collaboration in Asia.

1. Application

Asia Threads receives two kinds of application targeted to producers in different stages of their career. The program understands film producing is not a well established concept in many parts of Asia, as such the workshop aims also to benefit people who could be working as producers or are not fully aware of their roles despite filling the title in the past. Application process for projects and individuals are different and have been detailed below.

a. Applying with a project

If you are applying with a project, please know that we are open only for feature fiction contents based in either ASEAN or the SAARC region. You may apply if you are a practising producer with established knowledge in the field (people who have produced short films are welcome) and or have been a lead creative in films and seek to expand into producing.

Projects applying should have some financing prior to application and the project slated to rapid development with a maximum 2-year period. It is important for project applications to have a firm understanding of the local scope in completion of the project and potential for co-producing/ co-financing with Asia and Europe.

During the workshop project applications should expect to work on production plans, explore finance possibilities, build market and festival strategy, budget reflection, pitch assessment and training.

The following countries do not qualify to apply with project for the ASIA THREADS workshop (CHINA, JAPAN, SOUTH KOREA, MAINSTREAM HINDI PROJECT FROM INDIA)

Application requirements (for projects) are:

- Project packet (1st draft screenplay, treatment with synopsis and logline)
- Producers Intention towards the project including notes on complete financing, creative collaboration, territorial intentions and target markets
- Letter from Production Company or individual who has agreed to partially finance the project also indicating period of commitment.
- Names and short bio of other lead creative who have been finalised for the project. Bio of director and writer is mandatory
- CV of the producer
- Online links of minimum two works the producer/ applicant has been a part of in the past
- Optional submissions could include mood boards, graphic references or demo reels.

b. Applying without a project

If you are applying without a project you should have (5 + years) experience as a film creative, distributor, sales agent, producer, exhibitor, film financier among others.

You apply with a personal and business interest to engage with Asian productions and build on the options you present. Such applicants take away a rich experience of cinema's practise in Asia building valuable connections and knowledge on film producing. Applicants should expect skills on production analysis, understanding markets and festivals, pitch training, creative roles of a producer among others.

Application requirements (for non project applicants) are:

- Updated complete CV of the applicant with film experience
- A demo project you will use to learn during your stay at the workshop. (Treatment, logline, synopsis are required)
- Production plan with budget and market assessments for the submitted demo project
- Creative portfolio or institutional introduction (if representing an organisation)
- Applicants Intention towards the workshop and what they seek to achieve.
- Minimum two professional referees with contact details.
- Online links of minimum five works the applicant has been a part of in the past. These links could also be towards an organisation and projects, which the individual has overseen.

THINGS TO KNOW

- Projects that have appeared at the Klinik Production Lab are recommended to use this workshop as stage 2 in their development process. Applications must be made separately.
- Applications should reach Docskool 2 months prior to the workshop date. Since application is open year round, the applicant should stay aware of the dates themselves. Workshop dates are subject to change and online consultation is recommended.

WORKSHOP FEES and DURATION

- Participation is subject to a fee of 500 USD (non-refundable)
- Applications should accompany a 25 USD as application fee
- The workshop is held for a week.
- The application fee does not include accommodation or transportation costs. Stay is mandatory at the **Ehwa Arts Collaboratory** and non-personal costs are shared equally between participants. There are no fixed daily costs.